

KIGALI AUDIOVISUAL FORUM

21ST - 23RD NOVEMBER 2018



RADISSON BLU HOTEL & KIGALI CONVENTION CENTRE

FORUM PROGRAMME

The main objective of the KIGALI AUDIOVISUAL FORUM is to foster the development and professionalization of audio-visual structures and industries in Eastern Africa and the whole continent. Furthermore, the event will be the platform for African and international professionals to come together for networking, exchanging knowledge and developing business opportunities:

- The **EXPERTISE FORUM** will discuss crucial questions and challenges of the global audio-visual landscapes, development and professional skills in production and distribution.
- The **COPRODUCTION FORUM** will help to initiate and facilitate co-financing, cross-border content production and co-production of projects.
- The **ACCESS TO FINANCE AND IP FORUM** will initiate the discussion on the development of public financing mechanism for the film and media sector. In the same spirit the forum will promote the exchange about a strong intellectual property rights system, regulation and innovative enabling environments.
- **PUBLIC SCREENINGS** will present relevant Rwandan, African and international content in partnership with the European Film Festival



OPENING - KIGALI AUDIOVISUAL FORUM 2018 at Kigali Convention Centre

Moderator:	Ms. Makeda
05.00 pm - 07.00 pm	Festive Inauguration Ceremony
05.00 pm - 05.45 pm	Opening Remarks Honorable Clare Akamanzi, Chief Executive Officer, Rwanda Development Board His Excellency Dr. Peter Woeste, Ambassador of Germany to Rwanda His Excellency Mr. Nicola Bellomo, Ambassador of EU Delegation to Rwanda Honorable Espérance Nyirasafari, Minister of Sports and Culture
05.45 pm - 07.00 pm	Special Screening Imfura, by Samuel Ishimwe, Winner of the Berlinale 2018 Silver Bear A Place In The Plane, by Khadidiatou Sow
07.00 pm - 08.00 pm	Reception

*The programme will be regularly updated.

EXPERTISE FORUM
Kigali Convention Centre Plenary Session

Host: Scott Roxborough, European Editor, The Hollywood Reporter

09.00 am - 10.00 am

Keynote: Rwanda – the Eastern African Hub for Audiovisual and Creative Industries

Alain Modot, Vice President, Distribution Internationale des Films et Fictions Africains (DIFFA), France

10.00 am - 10.30 am

Coffee Break

10.30 am - 11.30 am

Panel Discussion: How to Create and Develop Audiovisual Content for an International Exchange

Hervé Michel, President, TV France International, France

Albert Rudatsimburwa, Founder and CEO, Contact MEDIA, Rwanda

Ramadan Suleman, Director, Natives at Large, South Africa

11.30 am - 12.15 pm

Keynote: How to Produce Premium Exportable Content with an African Background

Sarika Lakhani, Managing Director & Producer, One Fine Day Films, Berlin/Nairobi

12.15 am - 01.00 pm

Keynote: Strategies for Content Sales and Distribution

Hervé Michel, President, TV France International, France

01.00 pm - 02.00 pm

Lunch Break

02.00 pm - 02.45 pm

Keynote: How to Build a Creative Distribution Network for African Content

Philipp Hoffmann, Owner & Chief Executive Officer, Rushlake Media, Cologne/Nairobi

02.45 pm - 03.00 pm

Insight: The KIGALI AUDIOVISUAL FORUM Coproduction Sessions

Mark Szilagyi, International Exchange Programs & Scholarships, Filmakademie Baden-Württemberg, Germany

03.00 pm - 04.00 pm

Panel Discussion: The Revolution Will Be Video. How to Successfully Build Audiovisual Structures in Africa

Mickey Gooch Jr., Actor, Producer, Writer, Malibu, California

Ardiouma Soma, Delegué Général, Fespaco, Ouagadougou

Thomas Adedayo, Director, Nigerian Film Board, Lagos

Alex Ntale, CEO, ICT Chamber-Rwanda Private Sector Federation

Jérôme Gasana, Director General, WDA, Rwanda

04.00 pm - 05.30 pm

KIGALI CITY TOUR

05.30 pm - 09.00 pm

FILM NIGHT SCREENING AT KCT, CENTURY CINEMAS RWANDA by the European Union Film Festival

PARALLEL SESSIONS *By Invitation only*

COPRODUCTION FORUM

Coaching Session

Coach:

Mark Szilagyi, International Exchange Programs & Scholarships, Filmakademie Baden-Württemberg, Germany

10.00 am - 10.45 am

Preparatory Coaching for Pitching Sessions

10.45 am - 11.15 am

Coffee Break

11.15 am - 12.30 pm

Preparatory Coaching for Pitching Sessions

12.30 pm - 01.30 pm

Lunch Break

01.30 pm - 03.00 pm

Preparatory Coaching for Pitching Sessions

03.00 pm - 03.30 pm

Coffee Break

03.30 pm - 05.00 pm

Coproduction Pitching Sessions

Matchmaking Sessions:

Matchmakers:

Philipp Hoffmann, Owner & Chief Executive Officer, Rushlake Media, Cologne/Nairobi

Sarika Lakhani, Managing Director & Producer, One Fine Day Films, Berlin/Nairobi

Alain Modot, Vice President, Distribution Internationale des Films et Fictions Africains (DIFFA), France

Day III - November 23rd 2018

ACCESS TO FINANCE & IP FORUM

Kigali Convention Centre Plenary Session

Host: Scott Roxborough, European Editor, The Hollywood Reporter

09.00 am – 10.15 am **Panel Discussion: Film Tourism, a Solution for Job Creation**

Sigmund Elias Holm, Board Member, AFCI (Association of Film Commissioners International) and Head of Western Norway Film Commission, Bergen, Norway

Ramadan Suleman, Director, Natives at Large, South Africa

Dr. James Ndahiro, Chairman, Rwanda Stock Exchange, Kigali, Rwanda

10.15 am – 10.45 am **Coffee Break**

10.45 am – 11.30 am **Keynote: How to Develop a Successful Intellectual Property Rights System in Africa**

Maître René Bourgoïn, Directeur de la Haute Autorité de Communication Audiovisuelle, Abidjan, Ivory Cost

11.30 am – 12.30 am **Panel Discussion: How to Develop Sustainable IP and Financing Structures for Audiovisual Economies in Africa**

Louise Kanyonga, Head of Competitiveness and Strategy, Rwanda Development Board

Leonardo de Terlizzi, Member Legal Team, CISAC, Paris, France

Samuel Sangwa, Director, Africa Chapter, CISAC, Paris, France

Maître René Bourgoïn, Directeur de la Haute Autorité de Communication Audiovisuelle, Abidjan, Ivory Cost

12.30 pm – 01.30 pm **Lunch Break**

01.30 pm - 02.15 pm **Keynote: How the European Financing and Coproduction Funds Energizes the Film and Media Productions in Africa**

Aida Liha Matejicek, Head of Unit for Culture, Education and Health, Directorate General for International Development and Cooperation, European Commission, Brussels, Belgium

02.15 pm - 03.30 pm

Keynote: How to Set-up Film and Media Financing Mechanism and their Importance for the Economy

Mickey Gooch Jr., Actor, Producer, Writer, Skitbags Entertainment and Kodiak Pictures, Malibu, California

03.30 pm - 04.00 pm

Coffee Break

04.00 pm - 05.00 pm

Panel Discussion: How to Initiate Film and Media Funds in Africa

Aida Liha Matejicek, Head of Unit for Culture, Education and Health, Head of Culture Sector, Directorate General for International Development and Cooperation, European Commission, Brussels, Belgium

Mickey Gooch Jr., Actor, Producer, Writer, Skitbags Entertainment and Kodiak Pictures, Malibu, California

Muhizi Innocent, CEO, Rwandan Information Society Authority (RISA)

Martin Vergne, Business Analyst, CISAC, Paris, France

Closing Ceremony

05.00 pm - 05.30 pm

Closing Remarks

Aida Liha Matejicek, Head of Unit for Culture, Education and Health, Directorate General for International Development and Cooperation, European Commission, Brussels, Belgium

Alex Ntale, CEO, ICT Chamber-Rwanda Private Sector Federation

Mr. Bodo Immink, Country Director GIZ Rwanda, Kigali, Rwanda

Emmanuel Hategeka, Deputy Chief Executive Officer and Chief Operating Officer, RDB Kigali, Rwanda

06.00 pm - 09.00 pm

Festive Closing

Cocktail and Entertainment at Kigali Conference and Exhibition Village (KCEV)